

**COUNTY OF ESSEX
DEPARTMENT OF PARKS, RECREATION AND
CULTURAL AFFAIRS 115 CLIFTON AVENUE, NEWARK, NJ 07104**

Joseph N. DiVincenzo Jr.
County Executive



Daniel K. Salvante
Director

Dear Vendor,

The 46th Annual 2023 Essex County Cherry Blossom Festival is in its planning stage. I would like to invite you to the marketplace this year as a food/craft or non-profit vendor. *Our Bloomfest event will take place on **Sunday, April 16, 2023, from 11am to 5pm.*** The fee for a 10x10 space is \$300.00 for Food Vendors and \$100.00 for Craft Vendors; your booth must remain staffed and open throughout the **entire duration** of the festival day. **Any organization who fails to meet these terms will not be invited to return to future festivals.**

If you are interested in participating, please provide the following information no later than **March 15, 2023.**

Payments are due by March 22nd, 2023. Payments must be made via Check/Money Order. Please make checks payable to [Essex County Department of Parks and Recreation]

Organization: _____

Contact Name: _____

Street Address: _____ **City:** _____

State: _____ **Zip Code:** _____ **Business Phone number:** _____

Contact phone number (For the day of Bloomfest): _____

Email: _____

Food Vending Fee: \$300

Food vendors must submit a menu with prices for review.

Craft Vending Fee: \$100

Craft vendors must include a list of items for sale – pictures strongly encouraged.

Feel free to contact me via email at ksmothers@parks.essexcountynj.org with any questions or concerns. I look forward to working with you this year.

Kahron Smothers
Essex County Department of
Parks, Recreation & Cultural Affairs
115 Clifton Avenue
Newark, NJ 07104

Putting Essex County First