

THE OLMSTED

ESSEX
COUNTY
PARK
SYSTEM



LEGACY IN ESSEX COUNTY



**HONORING THE PAST, TREASURING THE PRESENT,
SHAPING THE FUTURE** Newark, NJ / April 23 – 25

CELEBRATE the 125th anniversary of the Essex County Parks System, the nation's first county park system, and the importance of stewarding the parks for future generations.

EXPLORE the interdependence of the natural world and community values in Olmsted park planning.

UNDERSTAND the timeless need for open space and the influence of lessons from the past on future planning.

Joseph N. DiVincenzo, Jr.
Essex County Executive
and the Board of
Chosen Freeholders



Learn about the history of our historic Parks System, the profound impact Frederick Law Olmsted had on its development and how his ideals continue to influence our open spaces today.

4/23

THURSDAY

- Unexpected Newark: An Orientation to the City
- Opening Reception
- Welcome and Orientation to the Essex County Park System

4/24

FRIDAY

- Keynote: "How the Olmsted Plan Has Shaped Essex County's Parks, Growth and Livability for 125 Years"
- Panel: "Sustaining Urban Parks & Connecting to Communities"
- Afternoon Tour: South Mountain Reservation and the Greater Essex County Park System

4/25

SATURDAY

- Stewardship and Community Engagement presentations by Andrew Lavalley and Charles Pepper
- Introducing Olmsted 200 - the Bicentennial of Olmsted's birth in 2022
- Afternoon Tour: Branch Brook Park and the Ironbound Neighborhood Parks

Register at [Eventbrite.com](https://www.eventbrite.com); search "Olmsted Legacy"

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THURSDAY, APRIL 23	FRIDAY, APRIL 24	SATURDAY, APRIL 25
<p>Location: Highlawn Pavilion 1 Crest Drive, West Orange Transportation provided from Robert Treat Hotel</p> <p>4pm Registration</p> <p>5pm Newark...Then and Now Elizabeth Del Tufo, Past President, Newark Preservation and Landmarks Committee</p> <p>5:30pm Unexpected Newark! Aisha Glover, CEO, Newark Alliance, one of the City's anchor institutions</p> <p>6pm Meet & Greet Reception</p> <p>7pm Essex County Parks: First in the Nation Arleyn Levee, Landscape Historian, and Faye Harwell FASLA, Director, Rhodeside Harwell</p> <p>Single night tickets available for Thursday program.</p>	<p>Location: Robert Treat Hotel - Best Western Hotel 50 Park Place, Newark</p> <p>8am Registration and Continental Breakfast</p> <p>8:45am Welcome Daniel K. Salvante, Director of Parks, Recreation and Cultural Affairs, Essex County</p> <p>9am KEYNOTE PRESENTATION: How The Olmsted Plan Shaped Essex County's Parks, Growth & Livability for 125 Years: What is its Future? Robert Yaro, Professor of Practice, Stuart Weitzman School of Design, University of Pennsylvania</p> <p>10am Break (15 minutes)</p> <p>10:15am PANEL: Sustaining Urban Parks & Connecting to Communities – What We Can Learn from the Field Moderator: Sherri-Ann P. Butterfield, Ph.D, Executive Vice Chancellor and Associate Professor of Sociology at Rutgers University – Newark; Member, Board of Trustees, Branch Brook Park Alliance Doug Luetjen, President, Friends of Seattle's Olmsted Parks; co-chair of the Seattle Parks and Recreation Olmsted Legacy Task Force Christian Zimmerman FASLA, VP Capital & Landscape Management, Prospect Park Layla George, President and CEO, Louisville Olmsted Parks Conservancy</p> <p>Noon-5pm Afternoon Guided Tour: Tour of South Mountain Reservation and the Greater Essex County Parks</p> <p>Balancing natural, cultural and recreational attributes; disease, pests and invasive species; deer enclosures/forest regeneration sites. Partnerships with affinity and friends' groups; successful initiatives of individual conservancies; management of popular park features such as ponds and dog parks.</p> <p>Box lunch included. Separate registration and fee. Buses will load and return to the Robert Treat Hotel.</p> <p>Contributors: Michael Van Clef, PhD, Principal at Ecological Solutions, LLC Arleyn Levee, Landscape Historian. Peter Dolan, New Jersey Program Coordinator for the New York-New Jersey Trail Conference</p> <p>Free Evening Dine on your own. Suggested venues provided at registration.</p>	<p>Location: Essex County Donald M. Payne School of Technology, 498-544 West Market Street, Newark</p> <p>8am Registration and Continental Breakfast</p> <p>8:45am Welcome</p> <p>9am Retaining, Maintaining, & Sustaining Our Parks Introductions: Dr. Laura J. Lawson, Landscape Architect and Dean of Agriculture and Urban Programs, Rutgers University</p> <p>Video Presentation: Branch Brook Park Alliance, Legacy Program, Produced by Jersey Cares & Thomas Dougherty, Chief Operating Officer, Care of the Park</p> <p>9:15am A Conversation: Private Involvement in Sustaining Our Parks Interviewer: Shane Harris, Corporate Giving, Executive Director, The Prudential Foundation. Arthur F. Ryan, Retired CEO and Chairman, Prudential Financial. Joseph N. DiVincenzo, Jr., Essex County Executive</p> <p>10am Session: Reconnecting Stewardship and Design Andrew Lavallee, FASLA; Partner, SiteWorks</p> <p>11am Session: Engaging the Next Generation of Park Stewards Charlie Pepper, Principal, Landscape Preservation Specialists</p> <p>11:45am Presentation: Introducing Olmsted 200– Celebrating Essex County and Beyond Anne Neal Petri, President and CEO, National Association for Olmsted Parks</p> <p>Noon Remarks: Conference Wrap-up</p> <p>1-5pm Afternoon Guided Tour: Preserving the Olmsted Spirit: Branch Brook Park and Cultivating Community: Ironbound Neighborhood Parks.</p> <p>Olmsted's vision for the nation's first county park; how the design has changed while preserving the integrity of the intended landscape; strategic planning; volunteer coordination. Need for community engagement and the role it played over the last century; reconnecting with the Passaic River; the heritage of industrial sites and environmental justice; demographic changes.</p> <p>Contributors: Faye Harwell, FASLA, Director, Rhodeside Harwell Barbara Bell Coleman, Co-Chair, Branch Brook Park Alliance. Nancy Zak, Community Organizer, SPARK Friends of Riverbank Park and the Ironbound Community Corp.</p> <p>Box lunch included. Separate Registration and fee.</p>

Hosted by:



NATIONAL ASSOCIATION OF OLMSTED PARKS



BRANCH BROOK PARK ALLIANCE

ESSEX COUNTY PARK SYSTEM



Questions? Contact: Jaime D'Onofrio
jdonofrio@parks.essexcountynj.org

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#TheOlmstedLegacy